

Strategic Plan 2023

St. Anne's on the River

*The mission and vision of this plan are established for staff and lay leaders of St. Anne's for 2023.
The goals, objectives and responsibilities will shift as we move through the tasks each year.*

Mission Statement: (Why you exist as a community, what you are called to.) *St. Anne's on the River follows the call of Jesus to love our neighbors, practice mercy, and uplift the lowly.*

Vision: (How you will enact the mission statement. For example, *we will use/demonstrate leadership, compassion, and transparency*)
As a community of disciples we live our call through innovative worship, community outreach, and engaged hospitality.

Vision Element	Goal	Objectives	Responsibility	Assessment	Details/Progress
Element 1 Innovative Worship	Draw more neighbors into the church building	Begin monthly vespers service	Pastor and worship team	After 6 months determine any increase in #s at the service or at worship and general views of service	Connect with communications team for special outdoor signage
		Form a liturgical arts team of 4 volunteers with skills	Pastor and worship team	Launch arts in worship program to include 1 new art installment every 3 months	Begin with Lent or Advent
		Begin review of current hymnal	Led by worship team	Set up hymnal display with various new hymnals; host two events with hymn sings from alternative hymnals; conduct congregational survey	

Element 2 Community Engagement	Create 3 new outreach programs over 3 years	Christmas with children of incarcerated parents	Mission team	Event occurs in December 2023 with at least 10 children participating	Connect with Seaview Prison chaplains, discuss enrollment of parents, determine size of initial program
		Begin targeted, monthly children's clothing drive with local Title 1 school	Mission Team	Seaview and Elkwood elementary schools begin receiving monthly drop-offs by March 2023 (pause during summer)	Establish contact with Community Resource contact at Seaview and Elkwood elementary schools to determine need; set schedule for monthly items; inform congregation; keep track of items collected
		Initiate visitation program with Riverside nursing home to include worship and personal visitation	Mission, Worship team, and pastor	Two worship services a year; Individual visitation for at least 6 residents	Requires close contact and careful planning with Riverside administrators
Element 3: Engaged Hospitality	Conduct hospitality audit	Audit of church hospitality using "secret shoppers"	Worship team	Engage minimum of 6 secret shoppers to visit over 2 months	
	Create hospitality team	Team will review results of audit; determine areas to target	Hospitality team, pastor	Narrative results of audit made available to congregation by May 1; list of hospitality priorities generated;	
		Set up congregational book study on Hospitality as spiritual practice	Hospitality team; invited speaker	Opening Event and study happens within 2023	Consider speaker from National setting who can share UCC programs/resources